



# AUCC CLUB VALUES

GOVERNS EVERYTHING WE DO

## TRADITIONS

The traditions associated with both the game and our 100 year club history will always be prominent in our thinking

## ATTITUDE

Everything we do must be fun... otherwise we don't do it

## RETURN

Our activities will always be aimed at returning maximum value to our members, our sponsors and our local community

## CLUB

Our focus will always be on creating a culture built around winning and participation within "the spirit of the game"

## SMART

We will continually try & improve the way we do things both on & off the field

